

ESMA PATT

بنان بک



menswear collection ss/22

FUTURE EAST



تاشقەن مەن

"I love my culture, but I often felt a bit different, as if my personality didn't necessarily fit into the mentality"

The idea behind my collection is to represent my culture in a new way. My ancestors are Ottomans and it is important for me to keep my culture, but it is difficult to combine western life and Ottoman history. The intention is to accompany the cultural society to something new. I don't want to change the population, but take them with me! My collection name is a combination of the words future and east. In the future, each personality should feel his own identity in his culture and not change to be accepted - Just be yourself!!!









Pattern

The most important element of my design: The pattern. Ornaments, arabesques, calligraphy... typical elements of the Ottoman Empire. My main inspiration came from the architecture. I digitally converted individual elements and later combined them into a pattern. It was important to me to bring something new and modern. The color turquoise should show the modernity and freshness.

In my pattern is a typography, "Eyvallah". in the past and in today's Anatolia, this term is mainly used by men and should stand as a provocative design element. The real meaning of the word is or wants to express: one believes unapologetically that everything that happens is guided by God. ... Literally, „God before“, but it is used as a „thank you“, as a „good thing“, „for me“...



عینک ک عولون

The colors of the Ottoman culture are clearly earth tones. My goal was to keep the colors and add something modern to them.

Turquoise means open communication and clarity of thought. It helps to open the lines of communication between the heart and the spoken word. It presents itself as a friendly and happy color that enjoys life.

In color psychology, turquoise controls and heals emotions, creating emotional balance and stability. In doing so, it can appear on an emotional roller coaster, up and down until it balances.

It radiates the peace, tranquility of blue and the balance and growth of green with the uplifting energy of yellow.

The color golden yellow emblematically spreads and flows. Golden yellow is present, luxurious and extravagant. It evokes gold and wealth and symbolizes power, abundance, energy and pride. In contrast to the shrill, loud intellect of pure yellow, golden yellow represents wisdom that is established and superior. Like solid forged plans of an ancient king.





عجیبہ کن کنظمہ

In the past, one of the main fabrics was silk. It stands for lightness, shine, self-confidence, wealth and gives one the feeling of „floating“.

Leather was also often used by the Ottomans in the past. My design principle is to present something innovative and familiar to the society. That is why I chose the patent leather.

Both fabrics are complete opposites. On one side the light, free, dreaming silk on the other side the stiff, heavy, strong patent leather. Both should represent different characters, because one of the most important goals was that everyone finds his personality and identity in his culture!

كردنكردن

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