

Modulbeschreibungsraster gemäß RStPO (Englische Fassung)

Module Name	B4.19 Fashion Presentation (Workshop - "Ü")
Modul Coordinator	Qualified Designer Madeleine Madej (Art Direction Fashion & Graphics)
Semester	Summer and Winter
Duration	One Semester
Status	Elective Subject
Module Frequency	Every Semester
ECTS Credits	4
Taught Contact Time (weekly hours per semester)	3 hours contact time per week (3 SWS)
Learning Outcomes and Competences	<p>The students:</p> <ul style="list-style-type: none"> - get to know various options of how to present fashion - develop presentation concepts relevant for their fashion projects - organise fashion presentations (e.g. fashion shows, fashion blogs, exhibitions, pop-up shops) - develop and implement viral marketing concepts - make use of time and project management methods independently - are trained in negotiating skills and leadership competencies - learn to work effectively in a team
Level	English at B2 level. No other entry criteria.
Obligatory Prerequisite Modules	None
Recommended Prerequisite Modules	None
Examination Type	Final presentation
Examination Grading	Assessed on a grade scale (1-6)
Associated Units	B4.19 Fashion Presentation Lecture ("SL") – mandatory (in German)
Module Applicability	None
Recognised Modules	None
Further Information	www.madeleinemadej.de