The aim of the Projekt-Project module is to provide a workshop on how to utilize portable Pico data projectors and site specific projections to transform our understanding of historic urban sites. The origin of this approach lies in the overlap between artistic and pedagogic work in the work of Adrian Palka and other staff in the department of Media and Performing Arts at Coventry University in the UK.

Adrian and Wolfram use Pico projectors in site specific performance work and has adapted these techniques for walking lectures on and about historic sites. Projekt-Project was initially trialed on a field trip to Berlin (2015), when a walk from the Alexanderplatz to the Brandenburg Gate was animated by ghostly projections of the history of the sites onto the sites themselves, in a form of digital, site specific presentation. Students were also required to produce their own assessed projected presentations on a selected site.

This method reveals, dramatizes and contextualizes historical sites in an immediate and accessible way. The workshop will demonstrate the technique and students will be required to produce a walking tour using site specific projections in Oberschöneweide. At the end of this course students will have learned how to conduct visual research on a site of their choice and learn how to present its history in a dynamic and engaging way.